

## “Leading the way ...”

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proud of the aspects of Renovators Ltd that will never change.

**Talent:** Our projects are a combination of our talents from the first meeting, to the design ideas, through clean up on the finished project. Every member of Renovators Ltd knows the high level of our team bring to your job.

**COMMITMENT:** Every one of our clients is equal: whether we're completing a \$300 job or a \$100,000 job: every client is going to receive our best quality work. We say, "If it's not good enough for our home, it's not good enough for the client's home either." 'Good Enough' is not a term we deal in.

**STABILITY:** We've been in the construction business over 25 years. We won't compromise your project or our reputation because we've built that reputation on ethics and quality.

**CRAFTSMANSHIP:** We never cut corners on safety, quality or workmanship. The industry standard for mitre joints might be 1/16 inch, but that won't meet our standards: there's no tolerance for error in the job we construct in your home. There never has been in the past and there never will be in the future.

We've done a lot of great work for many satisfied customers. We'd like to share our future with you.

### A lot of experience in large and small jobs:

In the past three months our jobs have included:

- Complete demolition, wall relocation, window replacement, and entire rebuild of three bathroom interiors in a single home.
- Cosmetic changes including upgrading electrical, plumbing and changing solid surfaces in a bathroom.
- Rebuilding a tub enclosure and installing new tile and fixtures, with no changes to the rest of the bathroom.
- Demolition, design, wall relocation in multiple kitchens with the goal of updating, improving functionality and creating aesthetic appeal.
- Window replacement projects, installing high efficiency windows and matching existing exterior and interior surfaces.



This newsletter is a forum to learn about new techniques, industry standards, methods and individual stories. If you have ideas, articles, photos, questions or a subject you would like to see published, for consideration please contact us at our office.

*We appreciate your business!  
remodeling industry.  
awareness and knowledge in the  
inform our customers and build  
A quarterly newsletter to help*

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*Design / Build / Remodel*



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# Renovators Ltd

Building industry knowledge

Fall-Winter 2010

## Whatever it takes—Leading the way in the remodeling industry evolution

As leaders in the industry, doing business with us just got easier. Now instead of asking if you'd like to commute to our office, we're coming to meet you! We've streamlined our operation, working from our home office and meeting with you at your home and at supplier showrooms. Why? For a lot of sound reasons. When we meet with you at the plumbing supplier or the cabinet showroom, you have the option of comparing several manufacturers' lines of product on display and we're on hand to point out the advantages or disadvantages in using specific materials for your project.

We see ourselves as leaders in the remodeling industry evolution — in the services we offer and the places we work. We're the same company that's won awards for kitchen and bath remodeling and new additions. But we're different today from who we were even two years ago and we're even more flexible than you might imagine.

**“We're different today from who we were even two years ago and we're even more flexible than you might imagine.”**



### We're more competitive

By reducing overhead, we reduce markups, bringing you the same quality for a more competitive price. Your money goes further and buys more.

Life has changed and we're meeting the changes. Years ago, the customer might have obtained a home equity loan to finance a major addition project; now customers are considering a wider range of projects that will reduce maintenance and increase value. We're here for your large jobs and small jobs, as well as a lot of other services your home may need.

We offer you options, so the work

on your home meets your needs and budget. The option of aluminum clad windows can help you manage costs and maintenance. Your bathroom project will “wow” the family and visitors. Whether we complete cosmetic changes or relocate walls, the difference in the project's cost will “wow” you too! Replace kitchen counter tops or the complete cabinet system? We can tell you exactly how to do it and how much that decision impacts the project cost and duration from start to completion.

We're following the tradition of unifying home, hearth and profession. We approach each project with

*“Leading the Way...”*  
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## In the News

**We've Moved ...** We've streamlined our operation, working from home offices and meeting with customers at their homes and supplier showrooms. Our new address is: PO Box 406, Waukesha, WI 53187-0406  
P: (262) 446-9860 | F: (262) 446-9865 and  
Email: info@renovatorstld.com

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**Build-Along Program ...** Our new Build-Along Program allows the homeowner to do as much or as little of their project as they want. It could be simply painting or staining, or hiring some of the trade contractors directly. It also allows the homeowner to supply some of the product for their project if they prefer. This, of course can lead to savings for the homeowner that is willing to get involved in the process of their project.



We take pride in the quality work and attention to detail we provide for you. Nothing shows us that you value this more than when you share our name with your family and friends. We want to take this opportunity to express our appreciation.

Special thanks to:

- **Jim Pitzen** for referring **Mark and Kimberly Benedict**
- **Diane Strelow** for referring **Rick and Loretta Graf**
- **Bob and Holly Schoenecker** for referring **Daniel and Barbara Darnieder**
- **Eric and Ann Bacher** for referring **Christopher and Mary Anderson**
- **Marilyn and Ed Hannan** for referring **Gloria Killian**
- **Mary Ward** for referring **Robert and Terri Stryck**
- **Gail Marquardt** for referring **Michael Zimmer, and Matthew and Ann Granitz**
- **Michelle Webb** for referring **Erik and Alexandra Martenson**
- **Chris and Kristin Marler** for referring **Jason and Rhianon Bott**

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# Leading the way in the remodeling industry evolution

unwavering honesty and integrity. Building is not something we do part of the time—it's a commitment to quality, based on who we are.

So what is new?

### We Offer a Lot more

**HANDYMAN SERVICES:** Maybe you don't need an addition, but you'd like to get those rotted porch rails repaired. We can do it for a competitive price.

Why hire Renovators, instead of a handyman service?

Unlike some handyman repair services, we're not franchised. We don't refer work to a sub-contractor; and our craftsmen have spent their entire career doing the types of repairs your home needs. Some handyman services hold to high standards; some may send you a worker who is fixing your patio door today but was selling cars last month. We design and build full time; we've been doing so for 25 years. We are proud to say that we have four NARI Nationally Certified Professionals on staff, over forty awards and clients eager to give referrals and testimonials.

### Build Along Program

You want to renovate, but you'd like to be economical. Our Build-Along Program allows you to work with us, hands on. Willing to take out the old trim, or remove a door? Want to do the insulating or hire your own plumber? Your participation means that we can complete the job more

quickly and you have the opportunity to gain a significant savings. Wondering how much you want to do? You decide. Whatever work you want to put into your project, we're going to be there for you, explaining the safety aspects and showing you the best way to accomplish your part. From demolition to painting, your partnering in the work has tangible results.

### You Buy It...We Build It

**KITS:** You've been thinking about a backyard shed to tame the clutter of yard tools and house the snow-thrower or lawnmower. A kit's pre-cut pieces and packaged materials mean a reduced cost to you. In addition, you know exactly what the project will look like, because you've walked through the model on display at a lumberyard or home improvement store.

Why not assemble it yourself? Skilled professionals bring years of experience, training, building savvy and professional tools to the job. Assembly will be quick, right and completed with craftsmanship. You know who is assembling the kit and you know the quality work we've brought to every job, no matter what its size or complexity.

**MODIFICATIONS TO FIT YOUR LIFE:** While the kit may come with standard features and pre-cut pieces, a good design-build company can work with you to modify the kit so it fits your activities and family lifestyle. When our crew finishes, there's no kit-look about the result.



**Our Build-Along Program allows you to work with us—hands on.**

**WE CAN BUILD IT OR IMPROVE IT:** You have a box of magazine pages, or a few sketches of your proposed project. Our design build services can transform those ideas into CAD images and a gorgeous project — exactly what you dreamed of. Have a basic idea, but not sure where you'd like to go with it? We have ideas, as well as solutions.

**WE LISTEN WITH ALL OUR EARS:** A successful collaboration is based on more than hearing; it's about understanding the message, offering ideas in response to what we hear and listening to your feedback. Any successful project is interplay of concept, product and craftsmanship, with a lot of listening at its base. We've always been good listeners and we hear what you say about your

project. One of our first questions is, "What are your expectations for the job?"

### What's in it for You?

**CONVENIENCE:** You never need to call someone else. We have whatever it takes to complete the project. We bring in licensed craftsmen and leave your home beautiful, as well as safe. We're not going to jeopardize your family's health and safety by using unqualified people.

**CLEANLINESS:** The first tools out on the job are rolls of plastic and tension bars to create barrier walls. We protect your living space from the work area and when we finish up, we clean up any debris on the project every single day. We do all that we can to keep your family safe and ensure you don't have extra cleaning chores.

**CRAFTSMANSHIP:** We bring the same skill set to repairing your porch as we do to remodeling your lower living area or building someone else's attic retreat. We never compromise on quality.

**PERSONAL SHOPPERS:** You can be assured that someone is shopping for the best deals for you. We check our suppliers so when we buy materials, we're making the best purchase, so you benefit. We research and test new products, incorporate the best hardware for the site and we always bring all our knowledge and skill to every job.

### Our Reputation Speaks for Itself

We know that we're coming through these challenging economic times just fine, because we've changed where we needed to and we've refused to compromise on who we are. We're

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**We just love our new windows. We appreciate how quickly you installed the windows with no mess inside or outside our home. We also appreciate your sincere desire in satisfying our needs in selecting the best windows that fit our budget. It's a pleasure doing business with hardworking, honest people.**

— Richard K., Waukesha, WI

